



Identity Theft
When Fact Becomes Fiction
www.consumer.gov/ncpw

National Consumer Protection Week

February 6-12, 2005

NATIONAL CONSUMER PROTECTION WEEK

Federal, state and local agencies and national advocacy groups are launching the seventh annual National Consumer Protection Week (NCPW), which focuses on minimizing the risk of identity theft.

An estimated 27 million Americans have been identity theft victims in the last five years. The resources on the NCPW site can help you reduce your risk and learn what to do if an identity thief steals your good name.

Visit www.consumer.gov/ncpw for tips on protecting your sensitive information. You also can get the Outreach Toolkit, so you can share those tips with others in your community — at your school, library, church or civic groups. Look for the downloadable NCPW poster, sample press release, newsletter article and more to use in your own events and activities.

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